

Showcase your company at Indiana's biggest celebration of the great outdoors!

The Hoosier Outdoor Experience

September 26 - 27, 2009

The Indiana Department of Natural Resources and the Indiana Natural Resources Foundation are hosting the inaugural Hoosier Outdoor Experience at Fort Harrison State Park. Only minutes from downtown Indianapolis this free event is an opportunity to reach the next generation of outdoor enthusiasts with your products or services. We anticipate nearly 20,000 children and adults will enjoy fishing, target shooting, archery, kayaking, canoeing, mountain biking, hiking, rock climbing, outdoor cooking, camping and much more!

Vendor Guidelines

Vendor Categories:

Vendor booths and displays should focus on outdoor recreation, sustainability, and natural resource conservation. Each vendor application will be reviewed by the committee to ensure products and messaging are consistent with the goals of the Experience and that all criteria for participation are followed. Decisions by the committee are final.

Vendor Hours

Move-in is scheduled on Friday, Sept. 25 from 1 – 5 p.m.

Experience Hours are 9 am – 5 pm on Sept 26 – 27

Move-out is scheduled on Sunday, Sept 27 from 6:30 – 9 p.m. or Monday, Sept 28 from 9 a.m. – 12 noon

Vendor Fees

One 10' x 10' booth space with one 6' x 24" table, one sign and two chairs is \$200.

Additional tables may be rented for \$25 each and additional chairs may be rented for \$10 each. Experience Sponsors are eligible for one free 10' x 10' booth with table, sign and two chairs. 501(c)(3) not-for-profits (as confirmed on Guidestar.org) with missions complimentary to that of the Experience will receive a 50% discount on vendor fees.

Experience Program Providers are eligible for a 50% discount on vendor fees.

Checks are to be made payable to the Indiana Natural Resources Foundation and a 50% deposit is due with each application with the remaining balance due on or before August 1, 2009. Full refunds are available on or before August 1, 2009.

Booth space is limited and is available on a first-come, first-served basis

Vendor Deadline

Vendor applications must be postmarked on or before August 1, 2009.

Utilities

A 110 volt outlet will be provided for an additional \$75 if requested on applications.

Vendors must bring their own 100' extension cord. Fuel powered generators are not permitted. Water for displays will not be provided.

Tables/ Chairs:

Each 10' x 10' booth will receive one 6' x 24" table and two chairs. Additional items may be rented. An additional table is \$25 and additional chairs are \$10 each.

Tents

Vendors will be located outside, under a tent. Individual tents are not allowed.

Weather

The Experience is held rain or shine.

Permits:

Vendors selling any items must follow applicable state sales tax laws and city vendor permit requirements.

Liability:

Overnight security will be provided but neither the Indiana Department of Natural Resources, Fort Harrison State Park, Indiana Natural Resources Foundation nor any employees or members of those organizations will be responsible for losses or damage to any property brought into the Hoosier Outdoor Experience. The receipt of your vendor application and payment of all necessary fees will constitute your agreement to these conditions. No Vendor will be allowed to remain on the grounds overnight.

Vendors shall indemnify, defend, exculpate and hold harmless the United State Government, its officials, employees, and agents and the Indiana Department of Natural Resources, its officials, employees and agents from any liability due to loss, damage, injuries or other casualties of any kind to the person or property of anyone arising directly or indirectly from the subject matter of the Hoosier Outdoor Experience; whether due in whole or in part to the negligent act or omissions of the Department, its officials, employees, agents, contractors, subcontractors, or the joint negligence of any of them, including any claim arising under workmen's compensation or any other law, statute, regulation, ordinance, or order of decree.

The Indiana Department of Natural Resources and Indiana Natural Resources Foundation reserve the right to halt the use or distribution of any item, or activity, at the Hoosier Outdoor Experience that may cause harm to the program's mission, grounds, structures, people or organizing partners.

For all questions and further information, please email us at outdoorexperience@dnr.in.gov visit us at www.hoosieroutdoorexperience.in.gov, or write to:

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